

Moisturizing / Anti-Itch Shampoo (CITRUS)

Label Ingredients: Natural moisturizing agent, surfactant, preservative, emulsifier, aloe vera, coconut & orange oil, colloidal oats.

CAPB Surfactant:

- What is it? Non-GMO coconut oil base.
- What does it do? Emulsifier & foaming agent.
 - Cocamidopropyl betain soap base made from whole, non-GMO coconut oil.

DF-3 Surfactant:

- What is it? Soap base.
- What does it do? Emulsifier & foaming agent.
 - Soap base containing no betaines, sulfates, diethanolamine, ethylene oxide, or 4-dioxane

LGC Surfactant:

- What is it? Sustainable palm oil & corn glucose
- What does it do? Emulsifier & foaming agent.
 - Soap base derived from Cocamidopropyl betain and lauryl glucoside (palm oil and glucose from corn)

Citric Acid

- What is it? Naturally derived from citrus.
- What does it do? Balance PH levels.

Lincocide-K:

- What is it? Preservative.
- What does it do? Inhibits the growth of bacteria, yeast & mold.
 - Liquid based preservative inhibiting growth of bacteria, yeast, and mold. Contains lincomycin hydrochloride, which is the monohydrated salt of lincomycin, a substance produced by the growth of a member of the lincolnensis group of Streptomyces lincolnensis

PolySuga Mulse:

- What is it? Naturally derived material.
- What does it do? Emulsifier.
 - Emulsifier naturally derived from biobased raw materials.

Aloe Vera

- What is it? Natural ingredient from cactus plant.
- What does it do? Healing and softening the skin benefits.

Panthenol:

- What is it? Natural occurring humectant.
- What does it do? Emollient, glossifier, detangler & moisturizing agent.
 - A naturally occurring material that adds several beneficial properties to hair care formulations. It is a humectant, emollient, glossifier, detangler and moisturizing agent. It is highly water soluble and is also easily removable with mild plant-derived oils or via conditioner cleansing

Colloidal Oats

- What is it? Natural oat grain powder.
- What does it do? Soothes skin & relieves itchiness.
 - Natural oat grain powder which softens and soothes skin and temporarily relieves itchiness due to eczema, psoriasis, and other skin conditions

Orange Oil:

- What is it? Essential oil.
- What does it do? Aromatherapy.